



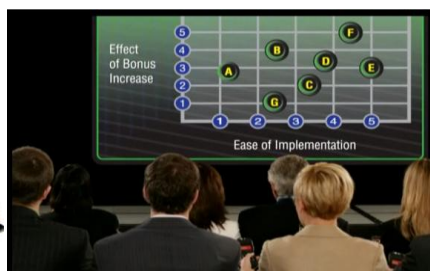
AUDIENCE RESPONSE SYSTEMS

Tallen knows ARS

Tallen Technology Rentals utilizes the latest in Audience Response System (ARS) technology, and software. Audience Response Systems (ARS) is considered one of the most effective tools to keep attendees actively participating in your event. Tallen provides wireless keypads and polling software that are powerful, portable, and reliable. The true benefit of ARS comes from the experience of the Tallen's dedicated ARS project managers. Tallen has the audience response equipment, technicians, and consulting expertise to make your event a success, from a 10-person Ad-Board to a symposium of over 2000.

How it works-

Audience members respond to questions and statements posed by the presenter using sophisticated yet simple-to-use wireless keypads. Each response is captured, recorded, and immediately displayed in a variety of graphical formats. Responses can be anonymous or tracked by individual, demographic group, or team. All our software is professional grade with no pop-up or dialogue boxes intruding on the presentation; and powerful enough to re-ask, reorganize, reset, and summarize voting questions with only a key press. We can seamlessly accommodate on-the-fly questions and unplanned demographic filtering.



ARS is perfect for:

- ✘ Employee Feedback
- ✘ Team Building
- ✘ Focus Groups
- ✘ General Breakout Session
- ✘ Strategic Planning
- ✘ Advisory Boards
- ✘ Satisfaction Surveys
- ✘ Entertainment Events
- ✘ Management Meetings
- ✘ Audience Surveys
- ✘ New Product Testing
- ✘ Education and Training
- ✘ Sales Training
- ✘ Medical Education (CME)
- ✘ Product Launches
- ✘ Elections

Tallen does Multi-Site ARS:

Tallen seamlessly integrates with your satellite or streaming video broadcast to display interactive questions, polling results, and allows your remote audiences to be involved in the conversation. Each participant responds to the question using audience response keypads. The data is collected via the Internet on designated multi-site terminals at each venue and sent to the host site or broadcast venue where it is aggregated by the central Tallen ARS system.

Scan here for more information about
Tallen Technology Rentals



www.tallen-inc.com

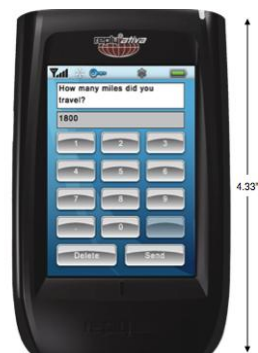
Tallen Technology Rentals
33 Wood Ave South
Iselin, NJ - (866) 825 5361



AUDIENCE RESPONSE SYSTEMS

The Reply Avita

The Reply® Ativa keypad and Tallen Audience software package are the most powerful, reliable, and trusted technologies available today. The updated keypad features a fully dynamic **COLOR TOUCH SCREEN**. Expanded capabilities include a virtual QWERTY keyboard, SMS text messaging, customizable viewing space, smart-card programming, self-paced testing and advanced Q&A management.



The Connector

The Connector combines enhanced voting solutions and a full text keyboard with a high quality microphone and portable PA system, providing your event with an all-in-one solution. Understanding other participants when they speak and being heard during a Q&A session or debate is often a large obstacle to overcome during today's meetings. The Connector places a microphone and a speaker in each attendee's hand, giving everyone a voice and ensuring it's heard loud and clear.



The Reply Plus V3

The Reply® Plus V3 keypad and Tallen software package are the most powerful, reliable, and trusted technologies available today. The updated technology is now **SMS TEXT CAPABLE** – users may send messages (up to 140 characters) to the presenter for Q&A sessions, creating ARS questions, and for personalized exchanges.



The Reply Mini Plus

The Reply Mini Plus keypad together with the Tallen software packages is a simple yet powerful technology available today. The solid construction and small size make them a truly **portable** and amazingly **powerful** audience response solution.



For your next production or event, contact Tallen Technology Rentals

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