



EFFECTIVE WEBCASTING



As a company using a webcasting service you expect that your audience will easily be able to log in without issues, that your message will be heard without interruption, and the sound will synchronize with the video seamlessly. Most importantly you expect your webcast to stream without a hitch and that the company that runs the webcast understands how vital your message is. At *Tallen Technology Rentals* we understand your time and message are valuable.

Rely on Tallen to make your webcasts more effective

To get the most out of your webcast or web conference you need the right tools for the job. This includes not only the products themselves but also the team that supports them. The key is to work with a company that is detail oriented, organized, and understands what it takes to produce the perfect webcast. From soup to nuts, what products should be used down to troubleshooting the day of the webcast.

Webcast Management

- Pre-production planning & support
- Logistics coordination
- Complete production services
- Real-time updates
- Day-of-event project management
- Detailed post-broadcast report
- 24-hour support

Customized Interface

- Fully interactive client interface
- Live event controls
- Custom branded pages
- Windows and Mac compatible
- Easily embed multimedia files
- Q & A capabilities

Event Production

- On-location or in-studio broadcast origination
- Single or multi-camera shoot
- Multi-location support
- Real-time integration of multiple media sources
- Expert web coding

Meeting Room Audio Visual Services

- Site inspection/ venue certification *
- Projectors & screens
- Plasma/LCD monitors
- Speakers & microphones
- Conference phones
- Laptops & Presentation equipment
- Self-service AV solutions
- Technician set-up & support
- Multi-location support center

Additional Services

Q & A Ready Technology

- Our Q & A call center compiles audience questions submitted via email, phone, live call-in or pre-recorded video submission.

Audience Response Systems

- Engage your audience with real-time measurement and display of audience response right from the application, or via phone.

*Tallen recommends re-inspection before each webcast to ensure quality.

[Scan here to see a successful virtual event case study by Tallen Technology Rentals](#)



www.tallen-inc.com

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